

# EAIR Forum Linz 2023

## Shaping the World of Change – Higher Education as a Key Enabler

3 - 6 September 2023

We are delighted to invite you to join us for the 45th Annual EAIR Forum 2023  
hosted by the University of Applied Sciences Upper Austria, Linz from 3 - 6 September 2023

This will be a partially-hybrid Forum with full on-campus participation and a hybrid (partially online) track.

With 7 track themes, great keynotes lined up, formal & informal networking opportunities, a social event for all at a grand monastery, and so much more, we look forward to welcoming you to the 45th Annual EAIR Forum!

Access the latest information at <https://www.the-eair.org/forum2023>

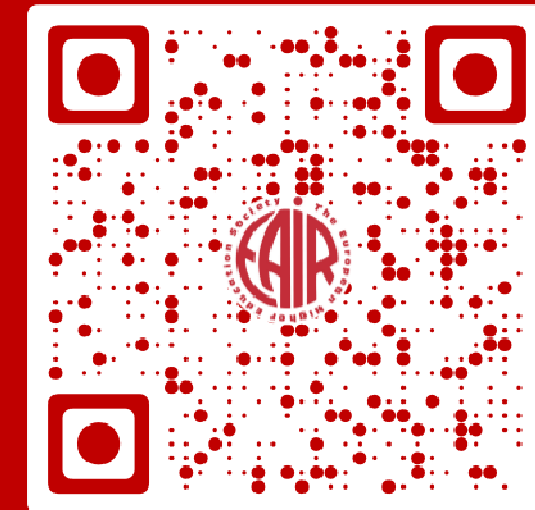
Join LineUp at <https://eair.lineupr.com/linz2023>



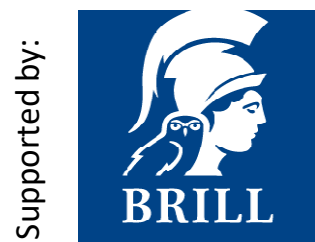
**LineUp**  
Official EAIR Event  
App: Forum 2023

Sign in to LineUp with your registered email address to see all speaker sessions, abstracts, live links for online session and more!

Trouble getting in? Send us an email to [forum@the-eair.org](mailto:forum@the-eair.org)



Sunday 3 <sup>rd</sup> September 2023					
	START TIME	END TIME	PROGRAMME	ROOM	LOCATION
1 a	17:00	19:30	Registration	Aula	FH Upper Austria, Linz Campus
b	18:00	20:00	Welcome Reception & Networking	HS 1 & Aula	



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**Monday 4<sup>th</sup> September 2023**

START TIME	END TIME	PROGRAMME								ROOM	LOCATION
a	08:30 - 09:30	Registration & Coffee								Aula	
		Plenary Opening Address									
2 b	09:30 - 10:45	<b>Regina Aichinger</b> - EAIR Forum Chair   <b>Bruno Broucker</b> - EAIR Chair   <b>Martin Polaschek</b> - Minister of Education (Video Message)  Keynote 1 - <b>Manja Klemenčič</b> Shaping the World of Change - Higher Education Enabling Student Agency								HS 1	
c	10:45 - 11:00	Coffee Break & Track Room Set Up								Aula	
		<b>Track 1</b> Governance in Volatile Times	<b>Track 2</b> Sustainability and Higher Education	<b>Track 3</b> Transformations in Teaching and Learning	<b>Track 4</b> Revisiting the Student's Role in HE	<b>Track 5</b> Quality - A Stabilising Factor in a Changing World	<b>Track 6</b> Internationalisation of Higher Education	<b>Track 7</b> Designing Innovative Curricula	<b>Hybrid Track</b> Mixed Theme		
		<b>Room: HS 2</b>	<b>Room: 203</b>	<b>Room: 104/105</b>	<b>Room: 103</b>	<b>Room: 107</b>	<b>Room: 109</b>	<b>Room: 205</b>	<b>Room: HS 1</b>		
a	11:00 - 11:15	<u>Track 1 - Intro</u> Chairs: <b>Elke Welp-Park</b> (University of Applied Sciences Upper Austria) & <b>Rosalind Pritchard</b> (Ulster University)	<u>Track 2- Intro</u> Chairs: <b>Victoria Rammer</b> (University of Applied Sciences Upper Austria) & <b>Verena Radinger-Peer</b> (University of Natural Resources and Life Sciences)	<u>Track 3- Intro</u> Chairs: <b>Martina Gaisch</b> (University of Applied Sciences Upper Austria) & <b>Stefanie Sterrer</b> (University of Applied Sciences Upper Austria)	<u>Track 4- Intro</u> Chairs: <b>Silke Preymann</b> (University of Applied Sciences Upper Austria) & <b>Roland Humer</b> (Vienna University of Economics and Business)	<u>Track 5- Intro</u> Chairs: <b>Daniela Nömeier</b> (University of Applied Sciences Upper Austria) & <b>Anne Gannon</b> (University College Cork)	<u>Track 6- Intro</u> Chairs: <b>Sophie Wiesinger</b> (University of Applied Sciences Upper Austria) & <b>Göran Melin</b> (Technopolis Group)	<u>Track 7</u> Chairs: <b>Elke Gornik</b> (University of Applied Sciences Upper Austria) & <b>Elisabeth Hovdhaugen</b> (Nordic Institute for Studies in Innovation, Research and Education)	<u>Hybrid Track</u> Chair: <b>Marijk van der Wende</b> (Utrecht University)		
3 b	11:15 - 11:45	<b>Kováts Gergely</b> Is there such a thing as illiberal higher education policy?	Presentation in the hybrid track	<b>Wagner Gerold, Freudenthaler-Mayerhofer, Daniela et al.</b> Transformation of a controlling course in the field of tension between self-direction and instruction - a case study on asynchronous digital learning using educational videos	<b>Prakhov Ilya et al.</b> Accessibility of higher education for urban and rural students	<b>Aronen Päivi et al.</b> Maintaining the quality of flexible and agile self-assessment practices of degree programmes	<b>Dederke Julian et al.</b> Comparing the role of international scientific collaboration for Austrian, German, Swiss and British research institutions		<b>Vesala-Varttala Tanja et al.</b> Promoting higher education students' commitment to reflective learning through using digital storytelling for sustainability competence development <b>ONLINE</b>		FH Upper Austria, Linz Campus
c	11:45 - 12:15	<b>Mampaey Jelle</b> A critical analysis of anti-woke discourses in higher education: The case of Flanders	Presentation in the hybrid track	<b>Mühlböck Sandra</b> Conquer Business Administration - A practical game-based learning approach or an escape room concept for volatile times	<b>Nooij Jessica et al.</b> We've got your back! Strengthening student well-being and sense of belonging by providing social support	<b>Suprun Kateryna et al.</b> Performance-based funding formula in Ukrainian higher education: public policy implementation and lessons learnt	<b>Jaworska Marta et al.</b> 'Catching a runaway train' - Polish universities in European Alliances		<b>Tsambe Malaquais Zildo Antonio et al.</b> Higher Education Alignment with the Climate Action in Mozambique: A review of research and outreach university functions <b>ONLINE</b>		
d	12:15 - 12:45	<b>Leiber Theodor</b> The University as Key Enabler of Enlightenment and Humanism. Required strategies and actionable competencies	Presentation in the hybrid track	<b>Mach Louisa et al.</b> Competences for a Great Big Beautiful Tomorrow? Innovation, Sustainability, and Responsibility in Further Education	<b>Muskens Marjolein et al.</b> Feeling out of place: cultural orientation and first-generation students' experiences with social aspects in college		<b>Harris-Huermann Susan</b> Maintaining good relations in international HE partnerships: a German-Egyptian example		<b>Cai Yuzhuo</b> Transformation of universities' third mission: Dynamics of institutional logics underlying paradigm changes in higher education <b>ONLINE</b>		
e	12:45 - 14:00	Lunch Break & Networking								Aula	

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START TIME	END TIME	PROGRAMME							ROOM	LOCATION	
		<b>Track 1</b> Governance in Volatile Times	<b>Track 2</b> Sustainability and Higher Education	<b>Track 3</b> Transformations in Teaching and Learning	<b>Track 4</b> Revisiting the Student's Role in HE	<b>Track 5</b> Quality - A Stabilising Factor in a Changing World	<b>Track 6</b> Internationalisation of Higher Education	<b>Track 7</b> Designing Innovative Curricula	<b>Hybrid Track</b> Mixed Theme		
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a	14:00 - 14:30	<b>Colus Flavia</b> International university rankings influence in the stakeholder relationships of the three state universities of São Paulo, Brazil		<b>Soppe Karlijn et al.</b> Text mining of pre-enrolment motivation statements for predicting first-year dropout	<b>Slette Aslaug Louise et al.</b> Choosing to study abroad: how different quality dimensions matter to different students	<b>Kleingeld Jeroen et al.</b> The Dutch National Student Survey: the largest survey in The Netherlands	<b>Eldemir Pinar et al.</b> Institutional Attractiveness and Student Inward Mobility Trends in Europe, a Longitudinal Approach		<b>Track 7 -Intro</b> Chairs: <b>Elke Gornik</b> (University of Applied Sciences Upper Austria) & <b>Elisabeth Hovdhaugen</b> (Nordic Institute for Studies in Innovation, Research and Education)		
4 b	14:30 - 15:00	<b>Korseberg Lene et al.</b> Higher Education for Whom? The Opportunities and Perils brought about by Flexible and Decentralised Education		<b>Jochim Julia et al.</b> Say goodbye to term papers? Teaching and Testing in the Era of ChatGPT	<b>Cassar Edel</b> The impact of career-related decisions on the doctoral persistence or attrition by part-time doctoral candidates	<b>Hladchenko Myroslava</b> Effects of doctoral publication requirements on the research output of Ukrainian academics in Scopus	<b>Ramirez-Ramirez Victor-Hugo</b> Academics as agents of internationalization: a statistical analysis <b>ONLINE</b>	Presentation in the hybrid track	<b>Doumen Sarah et al.</b> The implementation of interdisciplinary employability skills in a futureproof materials science curriculum: a case study <b>ONLINE</b>		
c	15:00 - 15:30	<b>Boehm Bernhard</b> Managing the performance of European higher education mergers: A balanced scorecard approach		<b>Wiborg Vegard Sjurseike et al.</b> Demand for online teaching - Evidence from a large-scale survey experiment	<b>Géring Zsuzsanna et al.</b> Interplay of students' agency-perception and sector-level agency-discourse		<b>Gao Junjian</b> COVID: Changing Chinese Parental and Student Responses to Higher Education During the Crisis.	Presentation in the hybrid track	<b>Fremstad Ester et al.</b> Challenge-based learning - from practice to theory <b>ONLINE</b>		FH Upper Austria, Linz Campus
d	15:30 - 16:00	Coffee Break								Aula	
a	16:00 - 16:30	<b>Gannon Anne</b> The impact of government policy on the re-shaping of the academic professional	<b>Grosso Ciponte Angela et al.</b> Circular Teaching and Learning: Transformative Practices in Design Education <b>WORKSHOP 60min</b>	<b>Poster Session</b> online (3) & on-site (1)  <b>online:</b> Kwai Toru Ribeiro Pereira Jorge et al. Murakami Saori et al.  <b>on-site:</b> Freisleben-Teutscher Christian et al.	<b>Kiendl Doris et al.</b> Expectations of non-traditional students - A case study of an Austrian University of Applied Sciences <b>Workshop 60min</b>	<b>Preymann Silke et al.</b> Talking about students' sense of belonging – Targeting dropout and fostering the social and academic integration of beginner students  <b>Independent Networking Session</b>	<b>Ulrich Saskia et al.</b> Science and local government as initiators of local innovation ecosystems for the solution-oriented design of transformative change  <b>Independent Networking Session</b>		<b>Rothwangl Anna-Katharina et al.</b> Cooperation between students' ombudspersons and students' unions towards the Enhancing of Student rights <b>PANEL 60min ONLINE</b>		
5 b	16:30 - 17:00	<b>Luksche Carolin</b> Power distribution of university actors: the example of the tenure-track professorship									
End Day 1											

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**Tuesday 5<sup>th</sup> September 2023**

START TIME	END TIME	PROGRAMME							ROOM	LOCATION	
a	08:30 - 09:30	Coffee & Registration							Aula		
b	08:45 - 09:30	EAIR Annual General Meeting									
c	09:30 - 10:00	Book Presentation									
6		Keynote 2 - <b>Jeroen Huisman</b>							HS 1		
d	10:00 - 10:45	How are we doing? Reflections on higher education research									
e	10:45 - 11:00	Coffee Break & Track Room Set Up							Aula		
		<b>Track 1</b> Governance in Volatile Times	<b>Track 2</b> Sustainability and Higher Education	<b>Track 3</b> Transformations in Teaching and Learning	<b>Track 4</b> Revisiting the Student's Role in HE	<b>Track 5</b> Quality - A Stabilising Factor in a Changing World	<b>Track 6</b> Internationalisation of Higher Education	<b>Track 7</b> Designing Innovative Curricula	<b>Hybrid Track</b> Mixed Theme		
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a	11:00 - 11:30	<b>Alarcón Mario et al.</b> Loss of academic autonomy? Shifts in power relations between the professional technostructure and academics in a Chilean university	<b>Schmidberger Iris, Wippermann Sven et al.</b> Design Thinking for Sustainable Transformation in Higher Education	<b>Jochim Julia et al.</b> Quo vadis distance learning? Developing a concept for post-covid distance learning using Mixed Methods Research	Presentation in the hybrid track	<b>Dzimińska Małgorzata</b> Polish academics' call for innovation culture – the implications for quality management approach	<b>Saling Kieve Stone</b> Shifting Regimes, Shifting Models, Shifting Rhetoric – World Bank Policy Retrenchment? New Opportunities in Higher Education? An Example from Indonesia.	<b>Frumin Isak et al.</b> An Approach to Typology of Curriculum Designs Centered on Student Choice	<b>Makareva Anastasiia</b> Being alone in a laboratory: alienation and isolation of doctoral students <b>ONLINE</b>	FH Upper Austria, Linz Campus	
7	b	11:30 - 12:00	<b>Sterrerr Stefanie</b> How do stories about research tacitly govern epistemic realities? The case of universities of applied sciences as research organisations	<b>Godonoga Ana</b> Institutionalization of social impact in business schools' practices: Environmental and organizational drivers	<b>Keser-Aschenberger Filiz et al.</b> How should Teaching in a Post-Pandemic University look like? Students' perceptions on online teaching in ACE	Presentation in the hybrid track	<b>Ledermüller Karl et al.</b> Ready for Educational Analytics? Assessing institutional capacity gaps	<b>Eldemir Pinar</b> Internationalisation Strategies in Higher Education Institutions (HEIs)	<b>Anand Tanvi et al.</b> Validated Taxonomy of Entrepreneurial Competences		<b>Pinto Daniela et al.</b> Intra-national Mobility in Portuguese Higher Education: How do students live and study outside their home geographical areas? <b>ONLINE</b>
c	12:00 - 12:30	<b>Campbell David et al.</b> Third Mission Activities and Interdisciplinary Research at Universities in Austria: Comparison of the CAP (2010) and APIKS (2021) Surveys	<b>Nicolau Mariana et al.</b> Is there room for sustainability in HEIs' Performance Management Systems? A systematic literature review	<b>Flobakk-Sitter Fride</b> The use of digital technology in higher education - a systematic literature review	Presentation in the hybrid track	<b>Carvalho Nathan et al.</b> Cross-border Higher Education and the Role of Quality Assurance Agencies	<b>van der Wende Marijk et al.</b> Towards a better understanding of internationalization in disciplines and professions	<b>van der Velden Gisela et al.</b> Connecting Science and Society within Life Sciences Education	<b>Chen Jiexiu et al.</b> Entangled and ambivalent: exploring university students' perceptions of success in the era of uncertainty <b>ONLINE</b>		
d	12:30 - 13:30	Lunch Break & Networking							Aula		

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a	13:30 - 14:00	Presentation in the hybrid track	<b>Vilhena Bruno et al.</b> Is there a link between Doctoral Education and Science and Technology Parks? A Literature Review.	<b>Fidjeland Andreas et al.</b> Cross-Disciplinary Differences in Student Attitudes Towards the Use of Digital Tools in Higher Education	<b>Weiss Sabine, Pöschl Maria et al.</b> The interplay between habitus of non-traditional students and university field conditions	<b>Bratzke Florian et al.</b> Assessment and development of entrepreneurial competences with EICAA - an innovative platform for the entrepreneurial university <b>WORKSHOP 90min</b>	<b>Wu Jiawen et al.</b> International accreditation and actions of internationalization (AoI) - experience from the perspective of administrators in the College of Business, Shanghai University of Finance and Economics	<b>Zehrer Anita et al.</b> Putting EICAA into practice - Speed Dating with Family Firm Entrepreneurs to Foster Enterprising Literacy in Entrepreneurship Education	<b>Shenderova Svetlana et al.</b> Why European Values Failed in Russian Higher Education? <b>ONLINE</b>	
8 b	14:00 - 14:30	Presentation in the hybrid track	<b>Maistry Nadarani</b> The impact of load shedding on higher education in South Africa	<b>Kovacs Carrie et al.</b> Future learning scenarios in higher education: Students' experiences and needs	<b>Calleja James</b> Profiling the M Generation in Further and Higher Education. MCAST (Malta) A Case Study		<b>Wiers-Jenssen Jannecke et al.</b> The rather unexpected introduction of tuition fees to non-EEA students in Norway	<b>Prueller Vanessa et al.</b> Future skills of international students in Upper Austria - a survey among students and lecturers in the field of engineering	<b>Thakur Anuradha et al.</b> Facets of Organizational Agility for Higher Education Institutions <b>ONLINE</b>	
c	14:30 - 15:00	Presentation in the hybrid track	<b>Régent Verena et al.</b> Self-Assessment of Environmental Sustainability in Higher Education Ecosystems - Presenting GET-AHED, a New Digital Approach	<b>Tockner Reinhard</b> Approaches to teach Data Literacy	<b>Cassar Edel</b> The Role of Family and Peers in Part-Time Doctoral Persistence and Attrition		<b>Broucker Bruno et al.</b> How the EAIR community perceives the impact of globalisation, digitalisation and ageing on the higher education of the future.		<b>Kalgin Alexander</b> How academic ethos is formed: university collectives as sects <b>ONLINE</b>	
d	15:00 - 15:30	Coffee Break							Aula	
a	15:30 - 16:00	<b>Sarrico Cláudia</b> Reviewing the Portuguese Higher Education Act: expert judgement and convening power <b>ONLINE</b>	<b>Goff Loretta et al.</b> Artificial Intelligence and Academic Integrity: ChatGPT in Learning and Teaching <b>PANEL 60min</b>		<b>Freisleben-Teutscher Christian et al.</b> Learning from Learners A Journey through the "I Living Lab" experiences <b>WORKSHOP 60min</b>	<b>Kálmán Orsolya et al.</b> Understanding and Assessing Students' Innovation Competence in Higher Education <b>WORKSHOP 60min</b>			<b>Pohlenz Philipp et al.</b> Diversity and the motivation for study choice: an empirical analysis <b>ONLINE</b>	
9 b	16:00 - 16:30	<b>van Berckel Smit Floris</b> Understanding the Varieties of New Public Management at the Institutional Level						Presentation in the hybrid track	<b>Garg Arunesh et al.</b> Quality Assessment of Public and Private Universities in India by National Assessment and Accreditation Council (NAAC): A Comparative Study <b>ONLINE</b>	
a	19:00	Departure Transport to St. Florian (40min)								
b	19:45 - 20:15	Reception								
10 c	20:15 - 23:00	Forum Banquet								Monastery Saint Florian, St. Florian
d	23:00	Transport to Linz								

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**Wednesday 6<sup>th</sup> September 2023**

START TIME	END TIME	PROGRAMME								ROOM	LOCATION	
a	08:30	09:30	Coffee & Registration								Aula	
11 b	09:30	10:15	Keynote 3 - <b>Victor M. H. Borden</b> Academy, Change Thyself: Reframing Accountability and Quality Assurance to Enable Social Innovation								HS 1	
c	10:15	10:30	Coffee Break & Track Room Set Up								Aula	
			<b>Track 1</b> Governance in Volatile Times	<b>Track 2</b> Sustainability and Higher Education	<b>Track 3</b> Transformations in Teaching and Learning	<b>Track 4</b> Revisiting the Student's Role in HE	<b>Track 5</b> Quality - A Stabilising Factor in a Changing World	<b>Track 6</b> Internationalisation of Higher Education	<b>Track 7</b> Designing Innovative Curricula	<b>Hybrid Track</b> Mixed Theme		
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a	10:30	11:00	<b>Tanaka Tatsuya</b> Establishment and Potential of New Practical Higher Education Institutions in Japan		<b>Muloiwa Takalani et al.</b> A post-pandemic perspective on undergraduate students' preferred teaching and learning mode at a South African University		<b>Ford Krisztina et al.</b> Enhancing the student experience at programme and partnership-level: Annual Quality Monitoring Reviews	<b>Borghans Lex et al.</b> Determinants of mobility of students in Germany		<b>Eckert Marcus et al.</b> Using Approach-Avoidance Trainings to Improve Study-Attitude and Reduce Dropout Rates at Distance Learning Universities <b>ONLINE</b>	FH Upper Austria, Linz Campus	
12 b	11:00	11:30	<b>Kajetan Stransky-Can et al.</b> Funding the Digitalization in Austrian University Governance /Can, Governance and Steering of Digitalization in Austria, ministry opinion piece		<b>Yamada Reiko et al.</b> Cultivation of Global Competencies in the Post-COVID-19 Era: A Multinational Survey		<b>ROUND TABLE 60min ONLINE</b>	<b>Broer Eva</b> The Global dilemma - When internationalisation is your business model but the world is changing	<b>Singh Navdeep et al.</b> Combating Work Challenges with Equanimity and Empathy: A Career Resilience Approach <b>ONLINE</b>			
c	11:30	12:00	Coffee Break								Aula	
d	12:00	12:30	Forum Closing Ceremony								HS 1	