

# EAIR – The Higher Education Society **Data Protection Policy**

## Effective Date: December 21, 2023

# 1. Introduction

EAIR – The Higher Education Society ("we") is committed to safeguarding the privacy and protecting the personal data of individuals who visit our website https://www.the-eair.org/ and interact with our association. We are committed to the principles inherent in the General Data Protection Regulation (https://gdpr.eu/). This Data Protection Policy outlines our practices regarding the collection, use, and protection of personal information.

# 2. Scope

This policy applies to all personal information collected through our website and any associated online services or platforms managed by EAIR – The Higher Education Society.

Our website <u>https://www.the-eair.org/</u> contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## 3. Types of Personal Information Collected

We may collect and process the personal information you provide to us through our website or associated online services, including contact information (e.g., name, email address, phone number), membership details, communication preferences, or event registration details.

## 4. Purpose of Data Collection

We collect and process personal information for the following purposes:

- Membership administration
- Event registration and management
- Communication with members and stakeholders
- Providing information about our association's activities
- Processing transactions and donations

## 5. Legal Basis for Processing

We will only process personal information where we have a legal basis to do so, such as:

• You have given consent to the processing of their personal information for one or more specific purposes.

- Processing is necessary for the performance of a contract with the individual.
- Processing is necessary for compliance with a legal obligation to which EAIR The Higher Education Society is subject.
- Processing is necessary for the legitimate interests pursued by EAIR The Higher Education Society or a third party.

## 6. Data Security

We implement reasonable and appropriate measures to protect personal information from unauthorized access, disclosure, alteration, and destruction. This includes the use of encryption, secure data storage, and access controls.

### 7. Data Retention

We will retain personal information only for as long as necessary to fulfil the purposes for which it was collected or as required by applicable laws.

### 8. Data Sharing

We do not sell, trade, or otherwise transfer personal information to third parties without explicit consent unless required for the purposes outlined in this policy or as required by law.

### 9. Your Rights

You have the right to request access to, correction of, deletion of, or restriction on the processing of their personal information. You can submit your request to EAIR - The Higher Education Society using the contact form, you find below or writing us an e-mail to info@theeair.org.

#### **10.** Changes to the Policy

We reserve the right to update and revise this Data Protection Policy as needed. Any changes will be reflected on our website with the effective date.

#### **11. Contact Information**

If you have any questions or concerns about this Data Protection Policy or the processing of your personal information, please contact us via our contact form or write us EAIR – The Higher Education Society, an e-mail to info@the-eair.org.

By using our contact formular or our e-mail address: <u>info@the-eair.org</u>, you agree to the terms outlined in this Data Protection Policy.